

Anomalo

In partnership with



How does Anomalo work with Alation?

Whether you're exploring your data catalog or trying to debug a data quality issue, finding the information you need should be as easy as possible. Anomalo and Alation work together to ensure your data quality and your data catalog are closely integrated, reducing context-switching.

- Anomalo's data quality checks are surfaced directly in the Alation UI and link into Anomalo
- Each table view in Anomalo automatically has a hyperlink to the corresponding table view in Alation
- Anomalo-monitored tables in Alation UI are automatically tagged
- You can compare most popular tables in Alation with monitored tables in Anomalo
- Anomalo's column-level profile visualizations are available in Alation UI (coming soon)

“We selected Anomalo to fully automate the basis of our data quality monitoring because their machine learning and root cause detection technology identifies late, missing or anomalous data across our petabyte-scale cloud warehouse.”

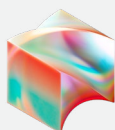
—Keith Toney, EVP / Chief Data & Analytics Officer at Discover

DISCOVER

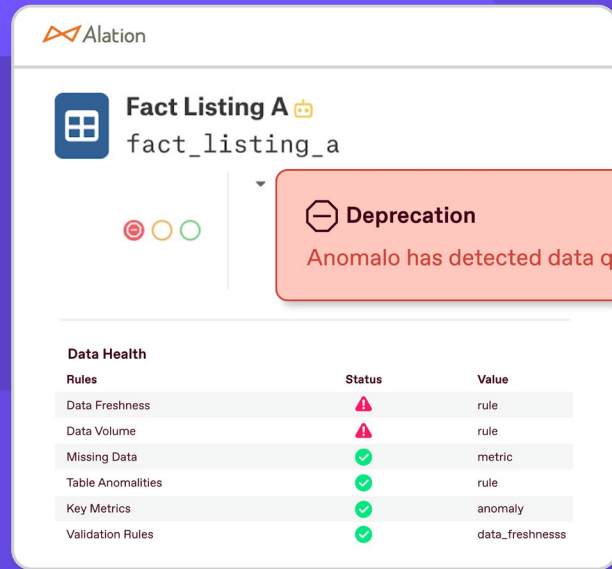
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ARITZIA



BLOCK



Anomalo is the leader in enterprise data quality

Data quality is the most impactful data governance issue organizations face, affecting 89% of participants in recent survey of professionals ([Alation blog](#)).

Anomalo helps you get ahead of data issues by automatically detecting them as soon as they appear, and before anyone else is impacted. With Anomalo you can detect, root-cause, and resolve issues quickly—enabling everyone to feel confident in the data driving your business.

Depth of checks

Anomalo is the only data quality provider that provides both foundational observability (automated checks for data freshness, volume, schema changes) and deep data quality monitoring (automated checks for data consistency and correctness). This is essential for maintaining critical dashboards, inputs for ML or AI, and regulatory compliance.

Automation

Data quality rules are difficult to scale and don't identify data quality issues you don't know to look for ("unknown unknowns"). Unlike legacy vendors, Anomalo's out-of-box data quality checks use unsupervised machine learning to automatically identify missing and anomalous data.

Intelligent alerting

Alert fatigue is counterproductive. Anomalo uses several false-positive suppression techniques to ensure alerts are targeted and meaningful. Take charge of when and where you're notified using Anomalo's multiple alert destinations.

Time to resolution

Anomalo automatically generates a root cause analysis that can save users time in determining why an anomaly is occurring. This is critical in reducing financial risk when an issue is identified.

In-VPC deployment

With Anomalo, data never leaves the customer's environment. Anomalo can be run entirely in-VPC for the utmost in privacy and security. This is a must-have for the sensitive data and regulatory requirements in enterprise organizations.